

xAssets Announces Industry Information Resource Service

Wiltshire, United Kingdom June 14, 2010 – xAssets (www.xassets.com), a privately held developer of IT and software management, fixed asset management software and helpdesk software tools, with offices in the United Kingdom, United States of America and Australia, announced today that it has launched an industry resources service on its website www.xassets.com.

Ed Cartier, the company's US Marketing Director, noted that, "It is our intent to provide individuals involved in the use, selection and support of IT asset, fixed asset management tools and cloud-computing services with a place to go for news, information and discussions on topics that impact their professions. Moreover, we will keep this service open to the public, with no registration, login or password required. xAssets is committed to maintaining the Resource Page a public service."

Commenting on the new service, Jenny Schuchert, Educator for the International Association of IT Asset Managers, Inc. (IAITAM) stated, "Acting as a knowledge source is one way that IAITAM Provider Members demonstrate their industry leadership and xAssets is a good example. In addition to webinars and other presentations, xAssets has taken the additional step of developing a focused information center. Busy professionals need a short 'go to' list and I'm happy to see another good choice for the profession."

xAssets will update the Resources Page weekly, and will maintain links to articles and news as long as those materials remain available.

About xAssets

xAssets is a privately owned company headquartered in Wiltshire in the United Kingdom. It is focused on developing flexible, affordable and easy to deploy IT asset management and fixed asset solutions. Its subsidiary companies provide distribution and support in the United States and Australia. A fast growing company, xAssets has major corporate and government customers worldwide. xAssets is a Microsoft Gold Certified Partner, a member of the International Association of IT Asset Managers (IAITAM) and a SIIA member.

One of xAssets' core products, the hosted Enterprise Network Discovery toolset, enables organizations to discover their IT and software assets without any impact on their network or end-user performance and without the need to deploy agents. Utilizing a single database, the integrated software suite provides users with a full Configuration Management Database (CMDB). Being web-based, xAssets users can perform IT Asset Management, Software Asset Management and Software License Compliance operations using a single browser based application from any location and device with internet access.

For more information about xAssets, its products or how to become a reseller go to www.xassets.com.